



TheRetailCoach®

COMMUNITY WORKPLACE POPULATION

Cayce, South Carolina

Prepared for
City of Cayce
November 2017





LOCATION

Cayce, South Carolina



CONTACT

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COMMUNITY • WORKPLACE POPULATION

Cayce, South Carolina

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Total	571	10,527	18
Employee/Residential Population Ratio (per 100 Residents)	76		
Total	571	10,527	18
Mining	1	31	31
Utilities	2	1,510	755
Construction	35	358	10
Manufacturing	20	788	39
Wholesale Trade	28	276	10
Retail Trade	77	1,074	14
Motor Vehicle & Parts Dealers	13	197	15
Furniture & Home Furnishings Stores	5	15	3
Electronics & Appliance Stores	5	42	8
Bldg Material & Garden Equipment & Supplies Dealers	8	62	8
Food & Beverage Stores	18	358	20
Health & Personal Care Stores	6	187	31
Gasoline Stations	5	103	21
Clothing & Clothing Accessories Stores	3	12	4
Sport Goods, Hobby, Book, & Music Stores	2	31	16
General Merchandise Stores	5	45	9
Miscellaneous Store Retailers	7	22	3
Nonstore Retailers	0	0	0
Transportation & Warehousing	13	142	11
Information	13	146	11
Finance & Insurance	38	1,906	50



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Central Bank/Credit Intermediation & Related Activities	20	142	7
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	4	1,509	377
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	14	255	18
Real Estate, Rental & Leasing	31	164	5
Professional, Scientific & Tech Services	47	476	10
Legal Services	3	8	3
Management of Companies & Enterprises	1	125	125
Administrative & Support & Waste Management & Remediation Services	20	172	9
Educational Services	12	616	51
Health Care & Social Assistance	37	574	16
Arts, Entertainment & Recreation	8	68	8
Accommodation & Food Services	46	915	20
Accommodation	6	96	16
Food Services & Drinking Places	40	819	20
Other Services (except Public Administration)	94	436	5
Automotive Repair & Maintenance	17	71	4
Public Administration	24	744	31
Unclassified Establishments	24	6	0
Total	571	10,527	18



ABOUT THE RETAIL COACH

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail360® process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.



C. Kelly Cofer
President & CEO
The Retail Coach, LLC

Retail360®

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts—all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach –

“It’s not about data. It’s about your success.”



ACKNOWLEDGEMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2016/2017, ESRI 2016, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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