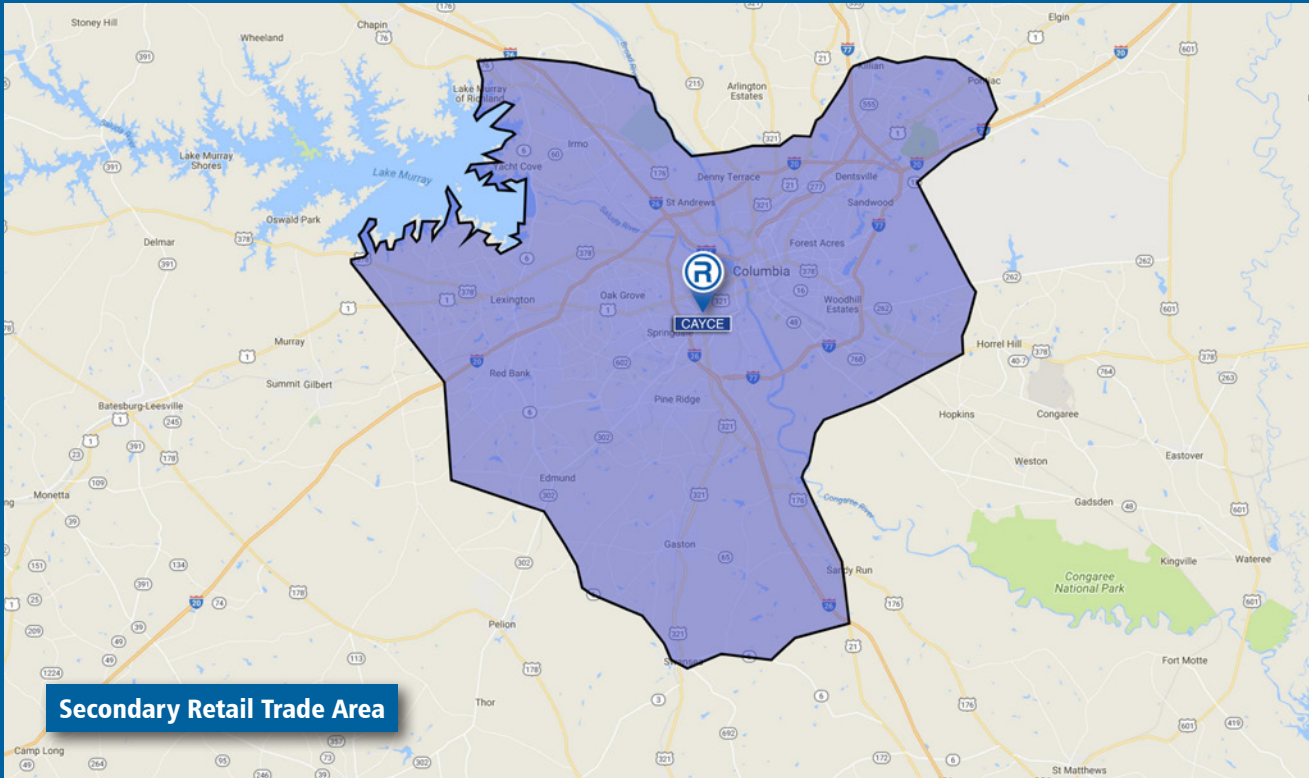


# Retail Market Profile 2017



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## Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Secondary Retail Trade Area	428,351	484,160	523,807	554,526

## Income

	2017 ESTIMATE
Average Household	\$70,366
Median Household	\$51,825
Per Capita	\$28,237

## Educational Attainment

	2017 ESTIMATE
Graduate or Professional	13.10%
Bachelor's Degree	22.10%
Associate Degree	9.80%
Some College, No Degree	21.80%
High School Graduate	19.90%
Some High School, No Degree	7.00%
Less than 9th Grade	2.80%

## Race Distribution

	2017 ESTIMATE
White	58.30%
Black or African American	33.80%
American Indian/Alaskan	0.40%
Asian	2.60%
Native Hawaiian/Islander	0.10%
Other Race	2.50%
Two or More Races	2.40%
Hispanic or Latino (of any race)	5.70%

## Age

GROUPS	2017 ESTIMATE
9 Years and Under	11.70%
10-17 Years	12.58%
18-24 Years	6.88%
25-34 Years	15.20%
35-44 Years	12.40%
45-54 Years	12.10%
55-64 Years	12.00%
65 Years and Over	13.70%
DISTRIBUTION	2017 ESTIMATE
Median Age	35.1
Average Age	36.9



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.