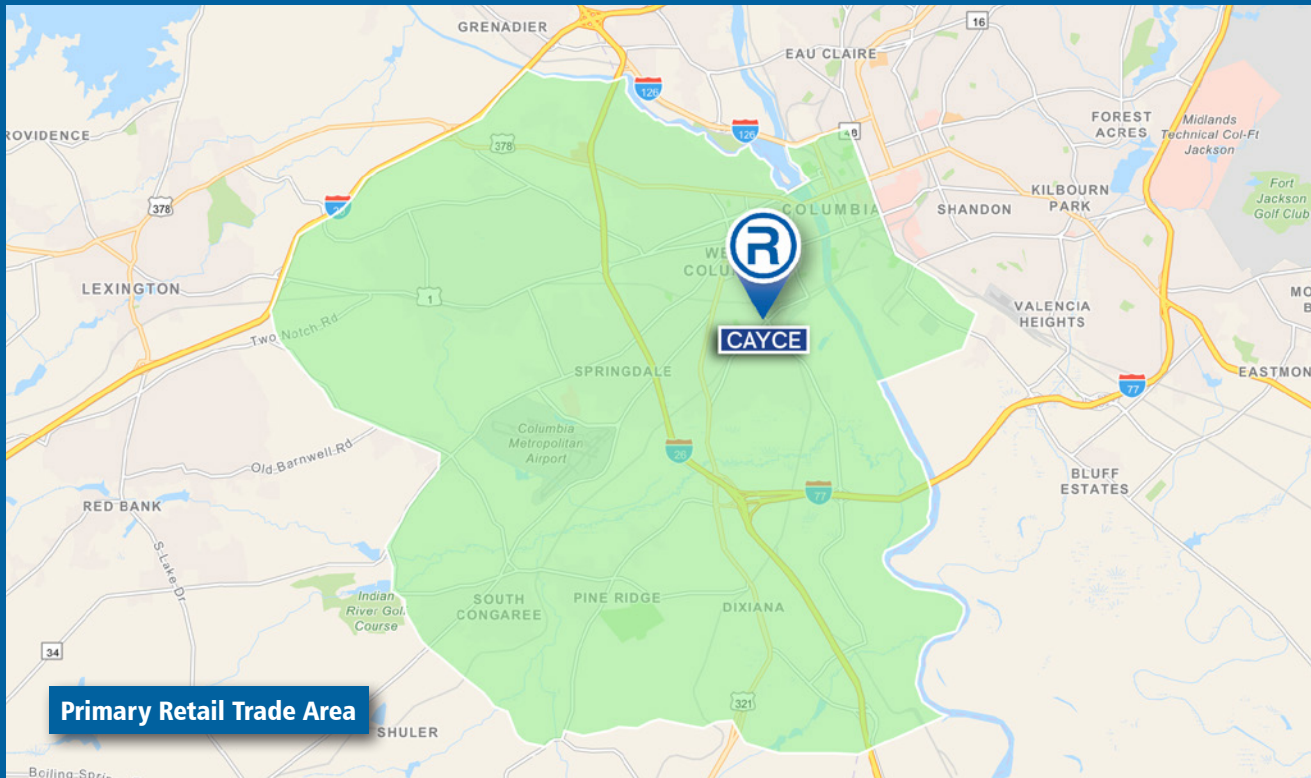


Retail Market Profile 2017



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Population

| | 2000 | 2010 | 2017 ESTIMATE | 2022 PROJECTION |
|---------------------------|--------|--------|---------------|-----------------|
| Primary Retail Trade Area | 68,835 | 77,293 | 84,697 | 90,285 |

Income

| | 2017 ESTIMATE |
|-------------------|---------------|
| Average Household | \$59,186 |
| Median Household | \$46,012 |
| Per Capita | \$24,812 |

Educational Attainment

| | 2017 ESTIMATE |
|-----------------------------|---------------|
| Graduate or Professional | 9.00% |
| Bachelor's Degree | 18.60% |
| Associate Degree | 9.40% |
| Some College, No Degree | 23.80% |
| High School Graduate | 23.90% |
| Some High School, No Degree | 7.20% |
| Less than 9th Grade | 3.90% |

Race Distribution

| | 2017 ESTIMATE |
|----------------------------------|---------------|
| White | 70.50% |
| Black or African American | 19.50% |
| American Indian/Alaskan | 0.50% |
| Asian | 2.10% |
| Native Hawaiian/Islander | 0.10% |
| Other Race | 4.90% |
| Two or More Races | 2.50% |
| Hispanic or Latino (of any race) | 8.90% |

Age

| GROUPS | 2017 ESTIMATE |
|-------------------|---------------|
| 9 Years and Under | 11.10% |
| 10-17 Years | 12.04% |
| 18-24 Years | 6.84% |
| 25-34 Years | 15.00% |
| 35-44 Years | 12.00% |
| 45-54 Years | 11.90% |
| 55-64 Years | 12.00% |
| 65 Years and Over | 15.50% |
| DISTRIBUTION | 2017 ESTIMATE |
| Median Age | 36.2 |
| Average Age | 37.9 |



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.