

ACCOMMODATIONS TAX COMMITTEE
March 27, 2018 Meeting

In attendance: Dr. Pete Cassidy, John Hert, Mark Burt, Lynda Murray, Suki Patel and Aaron Knot
City representatives: Mendy Corder, Katinia Taylor

Dr. Pete Cassidy called the meeting to order. The Committee reviewed the Accommodations Tax Report for FY17-18 and Accommodations Tax Funding request for FY18-19.

The Committee reviewed each application. Before discussing the recommendations Mr. Suki Patel questioned how the money given to applicants were being used. He suggests that the applicants have better marketing techniques to advertise the businesses better.

The committee agreed that Airport High School boys and girls soccer team receive the amount of funds requested. Mr. Mark Burt made the motion to approve and Ms. Lynda Murray seconded. Dr. Cassidy expressed his concern on the Airport High School Tennis Foundation, he doesn't believe this event will bring enough visitors to the restaurants or hotels in the City of Cayce. Mr. John Hert agrees and states that only \$500 is being used for advertising. Mr. Burt makes the motion to give Airport High Education Foundation Inc. \$500 and Mr. Patel seconds the decision.

Mr. Mark Burt made a motion that the Museum Traditions and the Museum Aide receives funds requested and Mr. John Hert seconded his decision.

The Cayce events committee requested \$10,000 from Accommodations Tax Funds to have a music festival in the fall of 2018. The committee as a whole did not feel comfortable making any decisions on the funds being approved and asks that this discussion get shifted to Mayor and Council. The committee does not feel the events committee has enough time to prepare and have a successful new event by the fall of 2018. Mr. John Hert made the motion to shift the music festival request to council and Mr. Suki Patel seconded.

The committee recommended that the Guided Nature Tour receive funds requested. Mr. Saki Patel made the motion and Mr. Aaron Knot seconded.

The River Alliance requested \$2000 more in funds for FY18-19 for Tartan Day South. The committee mentioned that the event is very successful, brings a lot of visitor to the City of Cayce and is getting better each year. Mr. Aaron Knot made a motion to approve the requested funds and Mr. Suki Patel seconded.

Mr. John Hert advised the committee that he was resigning from the committee and that the Tuesday, March 27th Accommodations Tax Committee meeting would be the last meeting that he attends.

There being no further business the meeting was adjourned.

Respectfully submitted,
Katinia Taylor