

CITY OF CAYCE
EVENTS COMMITTEE MEETING MINUTES
City Council Chambers
July 14, 2022

Present: Danny Creamer, Dwede Dennis, Maxine Creamer, Johnathon Moore, Megan Lightle, Dave Capps, Cindy Pedersen

Absent: Evony Reed, Robert Cathcart, Brianne Siciliano, Alexis Moore

City Representative: Amanda Rowan, James Denny

Guest: Mary Safko

Chairperson Creamer called the meeting to order and led the group in the Pledge of Allegiance.

Review of June 9 minutes. Ms. Creamer made a motion to accept the minutes, Ms. Lightle seconded. The minutes were approved.

Fall Fest:

Discussion was held on the updates to the 2022 Fall Fest. Mr. Creamer went over the bands booked. The band list is Willie Wells and the Blue Ridge Mountain Grass, The Accused, and Mystic Vibrations. All bands have turned in contracts. Mr. Moore has been in contact with the DJ. Ms. Rowan discussed moving the Fall Fest to Granby Park. Mr. Denny suggested there may be a need for some type of sound barrier between the DJ and the bands. Ms. Pedersen asked about the vendors being utilized as a sound barrier. Mr. Denny stated this may work. Ms. Safko asked about marketing and Ms. Rowan explained that the City would be utilizing State and Frink for marketing and advertising and that it should begin in August. Ms. Pedersen asked about vendor fees and Ms. Rowan went over the fees for vendors from the City and outside the City (\$75.00 for food vendors not located in Cayce). Ms. Rowan brought up the current logo and asked if the committee would like to update the logo. Mr. Moore and Ms. Lightle volunteered to work on a new logo and bring it before the Committee at the next meeting. Once a logo is designed the City will use it on a banner and/or advertisements. The committee would like to see a banner put up in September. Ms. Pedersen suggested selling T-shirts that are shrink-wrapped in some shape.

Mr. Creamer will look into past Hayride times and ways it can be advertised to attendants. Mr. Denny stated he is considering adding more length to the route. Mr. Creamer would like to add a schedule of events somewhere near the stage.

Mr. Denny stated that parking may need to be changed as the old school previously used has been sold. Ms. Safko suggested using parking near the Jaycees building where the haunted house is conducted. Ms. Pedersen asked about using the trolley and Mr. Denny stated it would be hard for the trolley to have room to turn around. Ms. Pedersen asked about advertising Christmas in Cayce at the Fall Fest and Ms. Rowan requested waiting until August to give more time to Fall Fest before starting Christmas in Cayce preparations. Mr. Moore and Ms. Reed will serve as Emcees during the event and will announce hayride times. Ms. Pedersen asked if the Museum would be open during the event and Ms. Rowan stated she would find out.

Event Committee Cookout: Mr. Creamer began the discussion on the Committee Cookout in September. The cookout will be held at Ms. Lightle's house. The main dish will be a low country boil made by Mr. Creamer.

Mr. Capps requested the Cookout be held on a Sunday since Saturday's are so busy in the Fall. Mr. Moore suggested September 18th. Ms. Lightle suggested beginning at 1pm until whenever. Mr. Denny suggested food be served at 3pm so there will be time to cook it there. Mr. Moore made a motion to hold the Cookout on the 18th beginning at 1pm and food starting at 3pm. Mr. Capps seconded. The motion was passed. Signups will be sent out closer to the date.

New Business: Mr. Capps asked if Rudy Manke would restart his nature walks. Mr. Creamer stated that Mr. Manke is not doing events at this time, but he would let the committee know if this changes. Ms. Pedersen asked if the Buffalo Soldiers would be joining the Fall Fest this year. Mr. Capps stated he would like to see the Buffalo Soldiers complete a trail ride in the future and requested Ms. Rowan contact the Buffalo Soldiers regarding Fall Fest this year. Ms. Rowan stated she would make a call to Mr. Bob Day.

Bylaws: The Committee reviewed the Bylaws. Ms. Lightle asked to change the word "foundation" to "committee" in Article III, Section 2. Ms. Pedersen made a motion to accept the Bylaws as amended. Ms. Dennis seconded. The motion passed unanimously.

There being no further business, Ms. Pedersen made a motion to adjourn. Mr. Moore seconded the motion. The meeting was adjourned.

The next Events Committee meeting is Thursday, August 11, 2022, at 5:30pm.

Respectfully submitted,
Maxine Creamer