ITEM VI. A.

CITY OF CAYCE EVENTS COMMITTEE MEETING MINUTES Council Chambers April 11, 2019

Present: Maxine Creamer, Alexis Moore, Johnathon Moore, Cindy Pedersen, Tevin Spruill, Teresa Mitchell

Absent, Excused: Danny Creamer, Frank Dickerson, Rachel Scurry and Dave Capps

City Representatives Present: Mendy Corder

Guest: Evony Reed

Review of Minutes – March 7, 2019

Vice Chairperson Tevin Spruill called the meeting to order. Cindy Pedersen made a motion to approve the March minutes as written. Maxine Creamer seconded her motion which was unanimously approved.

Cayce Fall Fest

Jonathan Moore informed the committee that he met with Mayor Partin and gave her a brief presentation and a visual of the new Cayce Fall Fest. He stated that Mayor Partin gave suggestions for food vendors to contact and that he has received nothing but positivity for the idea of the new event. Ms. Corder asked the committee when they would like to start reaching out to restaurants, bands, etc. She stated that she and Katinia Taylor would be in charge of renting port o johns, bouncy houses and reserving the stage and etc. and that the committee should tell staff how involved they would like to be in the planning of the event. Mr. Moore indicated that because they received approval from Mayor Partin and with funds already available, they can begin the planning process now. He mentioned that this is his first event and would need Mr. Creamer's assistance. The committee decided that at the May 9th meeting they will divide responsibilities for the event.

Accommodations Tax Request

Mr. Spruill told the committee that he had no understanding of Accommodations Tax funds. Ms. Corder explained that the taxes received from the hotels and motels in the City of Cayce are given to the state and the City receives a portion of those funds. Organizations submit applications requesting accommodations tax funds and these organizations have to show that they will bring visitors from at least 50 miles outside of the City, which would obligate these visitors to spend the night in hotels and motels in the City. Ms. Corder stated that the Events Committee requested \$15,000 in Accommodations Tax funds for the Cayce Fall Fest and the Accommodations Tax Committee only recommended giving \$5,000. The \$5,000 would be used for marketing only because the festival is described as an event that will only attract locals. She also stated that Mr. Creamer and Mr. Moore do believe that the event could still be held with only receiving \$5,000 in Accommodations Tax funds.

Hospitality Tax

Ms. Corder stated that Hospitality Tax funds had not been requested yet for the Cayce Fall Fest. She suggested requesting \$15,000. Ms. Pedersen made a motion that the committee request \$15,000 in Hospitality Tax funds for the Cayce Fall Fest. Mrs. Creamer seconded her motion which was unanimously approved.

Guided Nature Tour

Ms. Corder told the committee that the Guided Nature Tours would be held at Granby Gardens Park again. She asked for one volunteer to help at the 10am tour and one volunteer to help at the 1pm tour. She explained that volunteers would help with signing participants in, distributing refreshments and giving the children giveaways. She explained that Dr. Mancke is a resident of Cayce, a well-known naturalist and in the past he had his own TV show on ETV. She informed the committee that the maximum participants for each tour is 25 people. Mr. Spruill volunteered to help with the 10am tour and Ms. Mitchell volunteered to work the 1pm tour.

Other Business

Ms. Evony Reed attended the meeting and informed the committee that she is interested in joining. The committee agreed to recommend her for appointment to Council for their approval.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Katinia Taylor