

**MINUTES OF EVENTS COMMITTEE  
CITY OF CAYCE  
June 13, 2013**

**Present:** Dr. Pete Cassidy, Brenda Cole, Danny Creamer, Kirsten Davis (City Representative), James Denny (City Representative), Julie Isom, Ellen Mancke, Frankie Newman, Rachel Scurry, and Jay Thompson

**Absent, Excused:** Mendy Corder (City Representative), Cindy Pedersen

Chairperson Julie Isom called the meeting to order. The minutes of the May 9, 2013, meeting were reviewed and approved as written.

**CONGAREE BLUEGRASS FESTIVAL -- Saturday, October 5, 2013, 11 a.m. until 6:30 p.m.**

Mr. Creamer has received signed contracts, prints/logos from three of bands that he expects to participate this year. One contract is outstanding, and Mr. Creamer will follow-up with that band.

The band competition will be scheduled for approximately one hour. Mr. Creamer expects six or seven bands to participate in the competition. Competing bands must be a legitimate band. Each competing band will present a minimum of two songs. The judges will include three individuals: one (1) Events Committee Member; one (1) City Representative; and one (1) Bluegrass representative. Ms. Isom may have some examples of criteria and points system to help judges determine the winner. The winner will be awarded a \$100 prize. The winning band will automatically be booked for the 2014 Congaree Bluegrass Festival.

Three vendors are committed: Daley's, Buster's Ice Cream, and the Gaston Masonic Lodge. Ms. Davis mentioned that a pottery/craft vendor application and fee had been received. Veteran members of the Committee noted that this type of vendor had participated previously and that this type of vendor does not do well at the event. Therefore, the application and fee will be returned to the potential vendor with a letter of explanation from a City Representative.

Three sponsors are committed: Love Mitsubishi, Dusty Rhodes, and Compass 5 Partners. Ms. Davis will contact Compass 5 Partners and remind them that a minimum donation of \$150 is required to secure golf cart sponsorship.

Ms. Newman will contact Brookland-Cayce High School choral director concerning a student volunteer to sing the National Anthem.

Ms. Davis has started working on gathering pricing for give-away and sale items. The cost of 1000 hand fans is approximately \$500. Mr. Thompson will check-into building or securing a corn toss game for the children's area. Other game ideas included a guitar with a face cutout and a Congaree Bluegrass Festival game. Research on the billboard design and placement is ongoing.

At our July meeting, Ashley Hunter, a representative of the City's new public relations firm, McKay Public Affairs LLC, will present ideas for advertisements and the CBG billboard.

### **CAROLS ALONG THE RIVERWALK**

The Committee briefly discussed preparation for the event which is December 6, 2013. In order to allow more set-up time, the start time will be moved to 6:30 p.m. The end time will be 8 p.m. For last year's event, Mrs. Scurry mentioned that letters with return postcards were mailed to potential participants in late August. We will plan to follow a similar schedule this year.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Rachel R. Scurry, Secretary