

**MINUTES OF EVENTS COMMITTEE
CITY OF CAYCE
January 14, 2014**

Present: Brenda Cole, Mendy Corder (City Representative), Dr. Pete Cassidy, Danny Creamer, Julie Isom, Ellen Mancke, Rachel Scurry, and Jay Thompson

Absent, Excused: Kirsten Davis (City Representative), James Denny (City Representative), Frankie Newman, Cindy Pedersen

Chairperson Julie Isom called the meeting to order. The minutes of the November 14, 2013, meeting were reviewed and approved as written.

With a motion by Dr. Cassidy and a second by Ms. Cole, the 2014 officers were elected unanimously as follows: President: Julie Isom; Vice-President: Ellen Mancke; and Secretary: Rachel Scurry.

CHRISTMAS IN CAYCE REVIEW

Ms. Corder presented the preliminary budget review for the events. She will review and present the finalized expenditures and budget comparison at the next meeting.

The City Complex holiday decorations and lights were very attractive this year. The Women's Club Annual Tree Lighting ceremony was well attended. The lighting and sound were much improved this year.

Ms. Scurry thanked the committee members and city personnel for their hard work on Carols along the Riverwalk. The performers and attendees contributed greatly to the success of the event.

The Committee discussed improvements and ideas for the 2014 event.

- The Committee discussed ways to attract more talent and expand the number of performers to a maximum of ten groups.
- Listing the performers in the Cayce Newsletter and in press releases was suggested.
- Providing a list of performers and a trail map will assist attendees in visiting each group's location.
- Limited parking and lack of easy access for the elder, young families, and handicapped persons are issues.
- Safety for attendees and performers is a primary concern.
- The Committee discussed blocking Axtell and re-routing traffic. Ms. Isom will contact the District Traffic Engineer to determine the process for obtaining permission to do so.
- Limited electrical hook-ups at the pavilion and the unavailability of electrical sources for the performers' equipment are issues that need to be addressed.

- Access to the Riverwalk between Riverland Park and Thomas Newman Landing was discussed as an alternate location for the event.
- Provide bottles of water for the performers.
- Handout the Christmas in Cayce Schedule of Events as attendees are leaving the event.
- Ms. Mancke, Ms. Pedersen, Mr. Thompson, and Ms. Scurry will work together to plan the 2014 Carols along the Riverwalk event which is scheduled for Friday, December 5.

2014 EVENTS AND PROJECTS

Spring Guided Nature Tours: The 2014 event will be held at Guignard Park. Ms. Corder will contact Dr. Mancke and determine the date.

City of Cayce's Centennial Celebration: The celebration is planned for the weekend of September 5-7, 2014. Ms. Corder will seek additional guidance from Council concerning the budget and events.

Congaree Bluegrass Festival: The event is scheduled for October 4, 2014. Mr. Creamer discussed potential performers. Committee members discussed various ways to lower expenses. Ms. Corder will provide an estimated budget at the next meeting.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Rachel R. Scurry, Secretary