

**MINUTES OF EVENTS COMMITTEE  
CITY OF CAYCE  
March 14, 2013**

**Present:** Brenda Cole, Mendy Corder (City Representative), Danny Creamer, Kirsten Davis (City Representative), James Denny (City Representative), Julie Isom, Frankie Newman, and Rachel Scurry

**Absent, Excused:** Dr. Pete Cassidy, Ellen Mancke, Cindy Pedersen, and Jay Thompson

Chairperson Julie Isom called the meeting to order. The minutes of the January 10, 2013, meeting were reviewed and approved as written.

### **GUIDED NATURE TOURS**

Dr. Rudy Mancke will guide two nature tours on Saturday, April 13, 2013, in Cayce Riverwalk Park. Each tour is limited to 40 attendees, and the first tour is oriented toward young children.

Volunteers for the 10 a.m. tour: Kirsten Davis (City Representative), Julie Isom, Ellen Mancke, and Jay Thompson

Volunteers for the 1 p.m. tour: Kirsten Davis (City Representative), Cindy Pedersen, and Rachel Scurry

Mr. Denny stated that a Maintenance Department representative would be present during both tours. Ms. Corder will contact the Public Safety Department and request their assistance as well. Bottled water will be provided for the attendees. Ms. Davis will be taking photographs of the event.

Ms. Davis and Ms. Corder have ordered the children's favors. For 2014, Ms. Isom requested that we change suppliers and order better quality items for the children.

### **CONGAREE BLUEGRASS FESTIVAL**

From the October 4, 2012, meeting notes, the Committee selected (1) Vendors and (2) Give away items as the topics of discussion.

#### **Vendors**

- Mr. Denny informed the Committee that the Maintenance Department plans to clear the far side of the vendor area back toward the property line by mid-year. He will update the Committee on the progress of the project.
- Ms. Cole will serve as the Committee representative for vendors. She and Mr. Denny will work together in coordinating vendor spaces and set-up.
  - Spaces on the far side of the vendor area should be a uniform size.
  - Perhaps, sell the spaces as 10' deep, but measure a 12' depth so that vendors can be certain to occupy only the allocated block.
  - Continue to maintain five-foot buffer between vendor spaces.

- Perhaps, spaces should be allocated on a first come, first serve basis.
- Perhaps, the Museum can set-up on the Twelfth Street side.
- Consider set-up for the Non-Profit groups near the Museum space.
- Consider reducing the number of vendors so that vendors can increase their profits.
- Perhaps, provide bales of hay for seating near the vendors.
- Family, friendly pricing of items will be encouraged.
- Selection should include corn dogs, hot dogs, hamburgers, chicken fingers, and cotton candy.
- Pricing for the spaces will be discussed again when the clearing on the far side of the vendor area is completed, and the number of available spaces can be estimated.

**Give away items (Info Booth/Sale items)**

- Set-up angled tables near the same location as 2012 entrance/exit.
- Give away items: fans
- Sale items
  - Lapel pins with Cayce and Congaree Bluegrass Festival logos.
  - Koozies
  - Key chains
  - Rubber band bracelets
  - Fortune cookie factory

Mr. Creamer presented a tentative schedule with possible band fees. In addition to the headliner band and a band competition, Mr. Creamer hopes to have four additional acts with two sets each. Total estimated costs, which includes stage rental, sound production, and band fees is \$9000. Carry-over from the 2012 budget is approximately \$4000. It will be several months until the Accommodation Tax Committee presents the 2013 budget recommendations to the Council.

We hope to avoid charging admission this year. However, Ms. Corder will check on the rental cost of fencing for cordoning off the area if charging admission is necessary.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Rachel R. Scurry, Secretary