

CITY OF CAYCE
EVENTS COMMITTEE MEETING MINUTES
Council Chambers
October 12, 2017

Present: Dave Capps, Danny Creamer, Maxine Creamer, Brenda Cole, Cindy Pedersen, Rachel Scurry, and Susanna Young

Absent, Excused: Frankie Newman and Brandon Young

Absent, Unexcused: Calvin Bowen and Robert Myers

City Representatives Present: Mendy Corder, James Denny, and Katinia Taylor

Guest: Adaylia Stark

Chairperson Danny Creamer called the meeting to order.

The minutes of the September 14, 2017 meeting were reviewed and approved as written.

Susanna and Brandon Young resigned from the Committee due to changing personal commitments. The Committee members expressed appreciation to Suzanna for their service and extended their best wishes to their family.

The Committee confirmed with Adaylia Stark that she wished to serve as a Committee member. The Committee unanimously requested that Ms. Stark's application be presented at City Council's next meeting.

Congaree Bluegrass Festival (CBF) -- October 7 and 8, 2017

On Saturday morning, the weather was rainy and overcast. Fire Marshal Terry Mueller suggested possible cancellation due to the safety issue of using electrical outlets in the outdoors during the rain. As a result, the start time was delayed an hour. The afternoon weather proved too hot and very humid.

Attendance totaled 550 persons. The ticket breakdown was 209 residents, 214 non-residents, 73 military guests, 13 VIP guests, and 41 free passes. Zip codes were provided by 546 attendees. The zip code details are attached to these minutes.

Tickets sales totaled \$1,759, and General Store sales totaled \$287. Total revenue was \$2,046.

The Committee along with City Representatives determined that Sunday's activities should be canceled due to the weather forecast which included thunder storms with possible tornados.

Chairperson Creamer suggested that the agenda for the January meeting include an extensive discussion of the CBF. Perhaps, the event should be moved to another month or a different event should be considered as a replacement for the CBF.

Mendy Corder mentioned the possibility of (1) combining the CBF with the Soiree, (2) combining a Fall Festival with the CBF, or (3) returning the CBF to Granby Gardens. The date(s) for the 2018 Soiree have not been determined yet.

James Denny estimated that 2,000 persons attended the Soiree on State Street. He stated that the Cayce community has changed and young adults might prefer a jazz event.

Dave Capps suggested rebranding the event as a music festival, moving the date, and booking two bands from different genres.

Rachel Scurry suggested that the event be held in Cayce proper so that it is visible within the neighborhood and community members would have easy access to the event.

Brenda Cole recalled that she and Julie Isom had researched and presented ideas for a shagging event several years ago. However, at that time the City Representatives did not favor closing down the Knox Abbott/Blossom Street Bridge and rerouting traffic.

Chairperson Creamer encouraged Committee members to continue to brainstorm and be prepared for additional discussion at the January meeting.

Christmas in Cayce – December 1, 2017, 6:30 – 8 pm at N Avenue entrance to Riverwalk

The Subcommittee expects five returning groups to perform at Carols Along the Riverwalk. Plans are to meet in mid-October at the Riverwalk for a late afternoon walk through and to finalize proposals that will be presented at the November meeting.

Captain Telegram and the trolley have been booked for the event.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Rachel R. Scurry

Attachment: CBF Zip Code Details