

CITY OF CAYCE

EVENTS COMMITTEE MEETING MINUTES

CAYCE MUSEUM

APRIL 14, 2016

Present: Danny Creamer (chair), Kimberly Christ, Brenda Cole, Amy Roper, Rachel Scurry, Dave Capps, Frankie Newman, and Jason Munsell.

Excused: Cindy Pedersen

City Representatives Present: Kara Carmine

Chairman Creamer called the meeting to order.

The minutes of the March 10, 2016, meeting were reviewed and approved as written.

Following events were discussed:

-Nature Walk, scheduled for May 7, with Dr. Rudy Mancke leading two walks. Kara reported that everything was in place. Kim and Dave will be present for the morning walk, and Cindy and Dave will be present for the afternoon walk. Kara or Mendy will be present to represent the City. A ranger will also be on duty. Water for participants and trinkets for the kids will be available.

-Christmas in Cayce.

A motion was made to delay the discussion on a proposed name change for this event, but was later withdrawn.

Displays – members felt that a great deal of time was devoted to reviewing possible displays at the March meeting and agreed that Kara would pick the top 3 choices. Amy suggested a source that will personalize displays and will provide additional information to Kara. Members were advised that trading in old displays for credit on new displays is a thing of the past because of LED lighting. It was agreed that some of our displays will be evaluated as useless because of their age and wear. A motion was made, seconded, and approved to delay the voting/selection of new displays until the May meeting. We may look at modifying our budget at that time also.

Name Changes – members agreed that this would be more than a name change from “Christmas in Cayce.” It will be a concept change also. Chairman Creamer stated that this would certainly bring people into our City. Kim mentioned the success of Saluda Shoals and the possibility of using coupons for local restaurants to bring people into the City to see the lights and to showcase our City. All agreed this could be a boost in the economy also. Dave also mentioned that as we plan for our Caroling Event on the river that we should consider parking cars at B-C High School and ride CPT Telegram’s trolley to the Riverwalk. It was agreed that this will be considered. Jason mentioned the Vista Guild and that that Vista lights always brings folks into shop. Kim mentioned setting up themed areas for hot chocolate, etc. Chairman Creamer suggested a specific area for Santa (perhaps in the park). Discussion also included moving the Caroling Event to the park or to the Tennis Center where parking is available. It was agreed

to table the vote on a name change to next month. Committee members were asked to provide suggested names at the May meeting. We are seeking a name that will put Cayce in the center and will energize folks to start talking about our City.

-Family Day 2017 – A sub-committee was named consisting of Dave (Chairman), Amy, and Kim. Food trucks were suggested. A nature walk was suggested, but committee members felt this would not be appropriate for this event. An old fashioned theme, a Family 5K Run, a Color Run, Water Day were all suggested. Dave will report to the committee in May.

An application from Maxine Creamer for membership to the Events Committee was reviewed. A motion was made, seconded and approved to forward the application to City Council.

Chairman Creamer reported that the following Accommodations Tax funds were approved at the City Council's meeting on April 5, 2016:

Guided Nature Tour - \$500; Christmas in Cayce - \$10,000; Bluegrass Festival - \$20,000

A brief discussion on the Bluegrass Festival included: Kara reported that the stage, bounce house, golf carts, and port-a-johns were booked. John Banks is checking on the tents. She added that John attended the recent Arts Festival in Cayce and spoke with representatives (vendors) in an attempt to fill space at the racetrack. Kara also stated that John encouraged a new poster for each year; Kara provided some samples. Kara also confirmed that John Banks had not signed a contract with the City/Committee, but had agreed by email to the terms. She also reported that a formal contract for the use of the Speedway is underway. It was mentioned that Dr. Cassidy had suggested that we investigate cancellation (or fulfillment) insurance in the event of inclement weather. Kara will investigate and provide information on sources and cost. Rachel offered assistance to Kara with contracts for the musicians as some have not yet been signed.

There being no further discussion, the meeting was adjourned.

Brenda Cole

For Rachel Scurry